



Green Education and Transition – A Higher Education online Digital Buddy

3<sup>rd</sup> Associate Partner Meeting

November 26, 2024



**GET AHEAD**  
Your Green Transition Digital Buddy

What's this about?

**HE GREEN ASSESSMENT**  
Integration and Sustainability for the green transition  
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**HE GREEN CHAMPIONS**  
Boost the green transition capacity of leaders, staff, students and stakeholders in Higher Education  
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**HE GREEN ZERO**  
An online tool dedicated to improving sustainable operations in your Higher Education institution  
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**A GREENER TOMORROW**

- Project News  
What is happening now?
- Supporting education leaders  
Where do we go next?
- Ongoing Research  
What does the research say?
- Data driven Information from across EU HEIs  
What do other HEIs think?
- Analytics  
Where are we? What are we doing best?





# Welcome, introduction & tour de table

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# GET-AHED Associate Partners



Affiliation	Names
Austrian Ministry of Education, Science and Research	Maria Keplinger
Bulgarian Ministry of Education and Science	Ivana Radonova
Bündnis Nachhaltige Hochschulen	Doris Kiendl (FH Joanneum), Verena Liszt-Rohlf (FH Burgenland)
EAIR	Panourgias Papaioannou
EURASHE	John Edwards, Matilde Revelli
FH St. Pölten	Michaela Moser
FH Vorarlberg (Student)	Emilia Ruan Sardi
Irish Higher Education Authority	Sheena Duffy
Munster Technological University (Student)	Lucy Lehane
National Authority of the Erasmus Agency Portugal	Ana Cristina Perdigão, Denise Matos
Regional University Network RUN-EU	Milla Anttila (HAML), Seamus Hoyne (TUS)
University of AVEIRO (Student)	Carla Ferreira
University of RUSE (Student)	Ana Todorova

# GET-AHED Consortium and Team



Verena Regent  
Brigitte Ecker  
Susanne Fröhlich



Bárbara Gabriel  
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Robertt Valente  
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Shane Cronin  
Jeremiah Spillane  
Rebecca Robinson  
Helen McGuirk  
Trudie Murray



Daniel Pavlov  
Diana Antonova  
Svilen Kunev



Markus Preissinger  
Beate Pawle  
Elias Eder

Project Facilitator

Ruaidhri Neavyn



# Project and interim results

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# Green Education & Transition

## A Higher Education Digital buddy

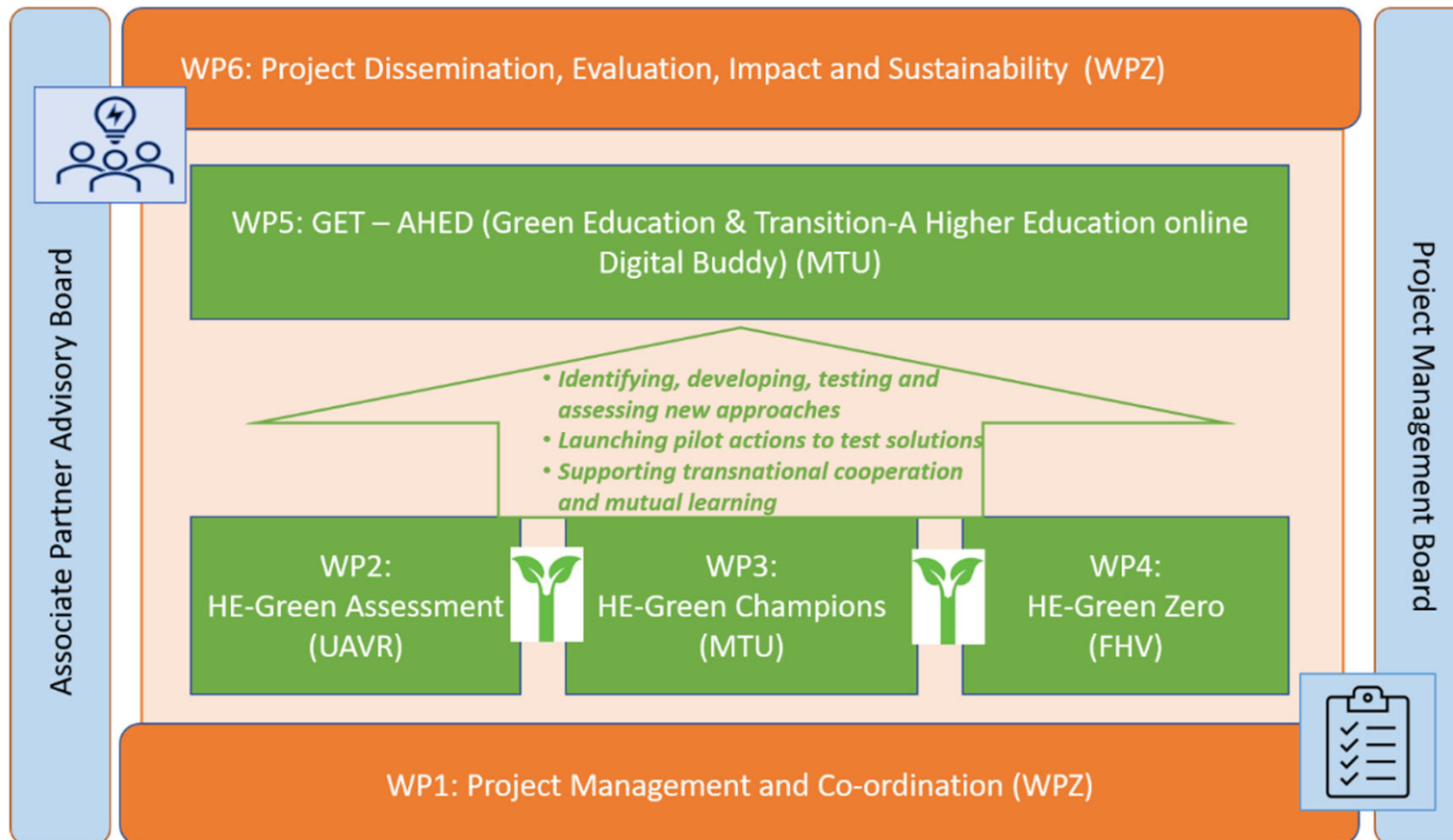


- GET-AHED aims at supporting HEI-strategies and sustainability reporting practices
- ERASMUS-EDU-2022-PI-FORWARD-LOT1
- February 2023 – January 2026
- A digital platform developed in consultation with several associate partner EU ministries, HEI representative bodies and an existing European University alliance which will provide HEIs across the EU with a range of online tools to enable them to implement the EU's Green Transition and Green Education and Training priorities.



Co-funded by the  
European Union

# GET-AHED work packages





# Current state of work



- Regular virtual and 2 in-person consortium meetings (WP1)
- Testing phase with 32 pilot HEIs to **test the indicators** of the HE Green Assessment tool in an online survey concluded, iterative consolidation of feedback (WP2)
- Design and **development phase of training contents** for HE Green Champion tool and template for integration on platform (WP3)
- Further progress in analysing, reviewing ranking **good practices** for HE Green Zero tool (WP4)
- Indicative versions of WP3 and WP4 contents on **platform prototype** (WP5)
- Conference participations, related projects and release of 3<sup>rd</sup> newsletter (WP6)



# Work Package 2

# HE Green Assessment

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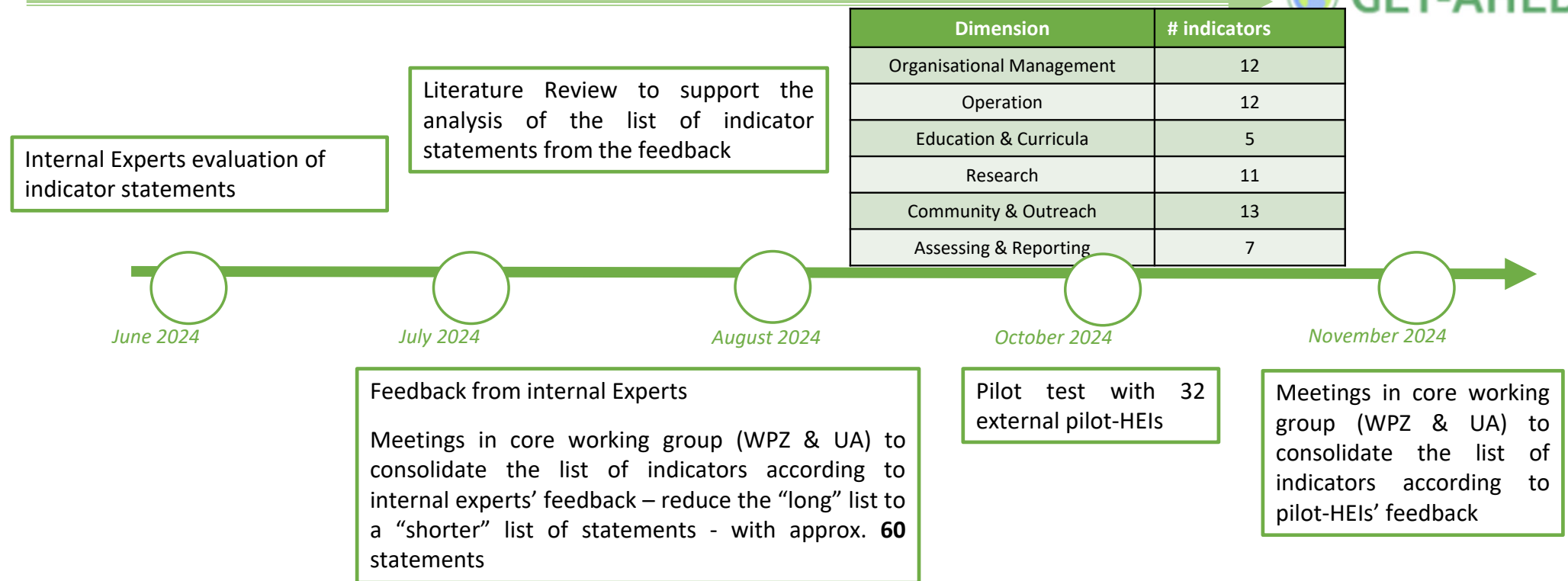
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# Overview of work June-Nov 2024



**Indicator Selection Criteria:** Indicators were excluded if fewer than **75%** of respondents rated them as "**very relevant**" or "**relevant**". Indicators where over **85%** did so were included in the **primary list**. Indicators in between were discussed in the working group.

# Next steps



- Update of the Green Assessment Tool according to the feedback of the external pilot HEIs
- Completion of the Green Assessment Tool with detailed guidance information
- Deliver the first version of the Green Assessment tool to be incorporated in the platform – January 2025  
(**D2.2 HE-Green Assessment Tool prototype**)



# Work Package 3 HE Green Champions

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- Green Champion training resources
  - (a) Leaders
  - (b) Staff and
  - (c) Students
- Provide users with the knowledge needed to become a Green Champion based on their role within their HEI

# Design and development phase



## Steps:

- Gather and develop suitable training resources for 6 pillars
- Examples of green operations, activities and strategy
- Case Studies relevant to the 6 pillars
- Tools supporting 'How to become a Green Champion'
- Peer review and link with WP2 dimensions
- Template for WP5 integration for platform development



# Work Package 4 HE Green Zero

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# Overview of work June-Nov 2024



- Analysed 5 Good Practices concerning their implementation on the webpage; defined common structure for displaying the GP
- Prepared 23 Good Practices for further review process
- Analysis, review and ranking of the Good Practices together with our external stakeholder group (City of Dornbirn, City of Bregenz, Energy Institute Vorarlberg, Ökoprofit Vorarlberg, Directorate of Education Vorarlberg)



# Overview of work June-Nov 2024



Should this Good Practise be implemented in the HE Green Zero tool?

No	Projects	Potential to raise awareness	Potential for saving energy	Potential for monetary benefits	Potential for reduction of CO2-emissions	Potential to adapt to other HEIs	YES	NO
1	PLANT THE FUTURE	4,7	1,2	1,3	3,2	4,5	6	0
2	CHANGE OF COMPRESSOR UNIT	2,5	5,3	4,3	4,5	5	6	0
5	STAFF AWARENESS DAY	5,2	3,0	2,7	3,0	5,3	5	1
6	NEXT BIG CHANGE COMPETITION	4,7	2,7	2,3	3,0	5,3	5	1
8	SUSTAINABLE TRAVELLING FOR STUDENTS	4,5	2,7	2,0	3,5	5,2	5	1
11	GREEN LABS	4,7	4,5	3,3	4,3	5,2	5	1
15	ECONOMICAL LIGHT SOURCES	2,8	4,3	3,3	3,5	4,5	5	1
17	SAVE OUR FOOD PROGRAMME (SAVOUR)	5	2,8	2,3	4,3	5,2	5	1
21	GREEN GAMES	4,5	2,8	1,7	2,7	5,2	5	1
9	JOB TICKET	4,3	3,7	3,8	4,5	3,8	4	2
18	COMBINED HEAT PUMP ICE STORAGE SYSTEM	4	4,2	2,8	4,0	3,2	4	2



# Work Package 5 GET-AHED Platform

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# Developments




Activity	Output
White Paper	Development of white paper for platform
User Persona & Workshop	Analysis & development of User Persona
Specification document	Outline of key features and design and development activities
UI/UX study of HEInnovate	Analysis and mapping of HEI innovate structure
Prototype 1	Development of online 6-month prototype Partner feedback & analysis of 6-month prototype
Prototype 2	Development of online 12-month prototype Partner feedback & analysis of 12-month prototype
Prototype 3	Development of third prototype
Visual Identity V1	Range of initial options re visual identity
Visual Identity V2	Finalised visual identity for the platform
WP3 Digital Training Course	Development of indicative online e-learning course
WP4 Digital Case Study	Development of indicative online case study
Partner meetings	Series of Partner meetings and associated reports around digitisation of WP outputs

Hi, Christina!


Edit Profile

Sign Out

## HE Green Assessment




Once you have answered each section, please click the "Next" button to proceed.




**Organisational Management**

→




**Assessing and Reporting**

→




**Operations**

→




**Community and Outreach**

→



**Education and Curricula**

→



**Research**

→

[Get Started](#)

## Research

Please mind the scale:  
 1 = not at all relevant, 5 = very relevant

**Sustainability governance functions**  
 The HEI's leadership considers environmental sustainability as one of its core priorities.

1 2 3 4 5

The HEI pursues environmentally sustainable investment practices.

1 2 3 4 5

Does the HEI have a clearly defined vision and mission for environmental sustainability that aligns with the EU-Green Deal goals?

1 2 3 4 5

The HEI's leadership demonstrates commitment to environmental sustainability in decision-making processes (e.g. EUA's Roadmap to Green Deal).

1 2 3 4 5

The HEI has an environmental sustainability committee or office.

1 2 3 4 5

The HEI regularly promotes programmes or events to foster discussion and innovative solutions to chosen challenges of environmental sustainability.

1 2 3 4 5

[Next](#)

## HE Green Champions

Browse some of the most popular courses or click "My Badges" below to view the badges you have earned.

**Training Courses**

Category

Energy

Water

Food

Transport

Duration

30 minutes

45 minutes

1 hour

1 week

2 weeks

**Water**

**Effective Water Waste Reduction Strategies for University Managers**

2019 | 45 mins

Read more →

**Energy**

**Effective Water Waste Reduction Strategies for University Managers**

2019 | 45 mins

Read more →

**Transport**

**Effective Water Waste Reduction Strategies for University Managers**

2019 | 45 mins

Read more →

**Food**

**Effective Water Waste Reduction Strategies for University Managers**

2019 | 45 mins

Read more →

1 2 3 ... 6 > >>



# Work Package 6 Dissemination

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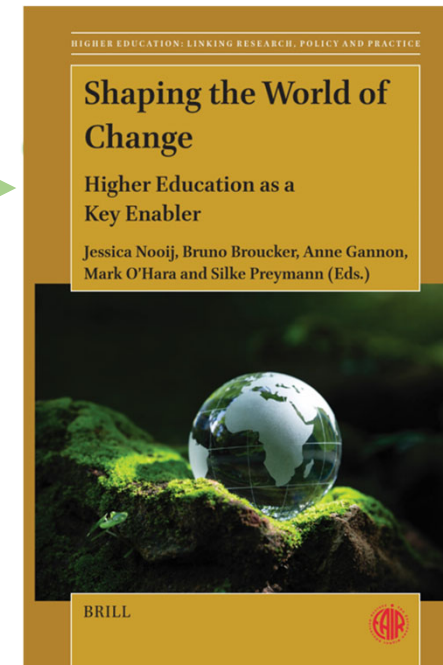
**Ongoing Research**  
What does the research look like?

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# Overview of work June-Nov 2024

- **Book contribution** published in June 2024
- **Project website** with regular posts ([www.get-ahed.eu](http://www.get-ahed.eu))
- **Social media presence** (esp. LinkedIn) with regular posts
- 116 newsletter subscriptions
- 46 subscriptions by representatives of pilot HEIs
- Release of **2<sup>nd</sup> and 3<sup>rd</sup> newsletter** in August and November 2024
- Connection to **related projects** (joint papers, mutual promotion, methodological exchange)
- **Conference contributions** (e.g. 2 contributions at EAIR Cork Forum 2024, OECD P.L.A.C.E.S 2024, Sustainable Campus Conference 2024)
- Preparation of an academic paper on pilot HEI-survey



# WP6 and Associate Partners



Please help us to spread the word about GET-AHED!

- Visit our website [www.get-ahed.eu](http://www.get-ahed.eu)
- Like and share our posts on LinkedIn
- Make us aware of interesting conferences/publication opportunities
- Let us know about related projects in your network
- Spread the link for newsletter subscriptions







# HE Green Assessment Validation of indicators

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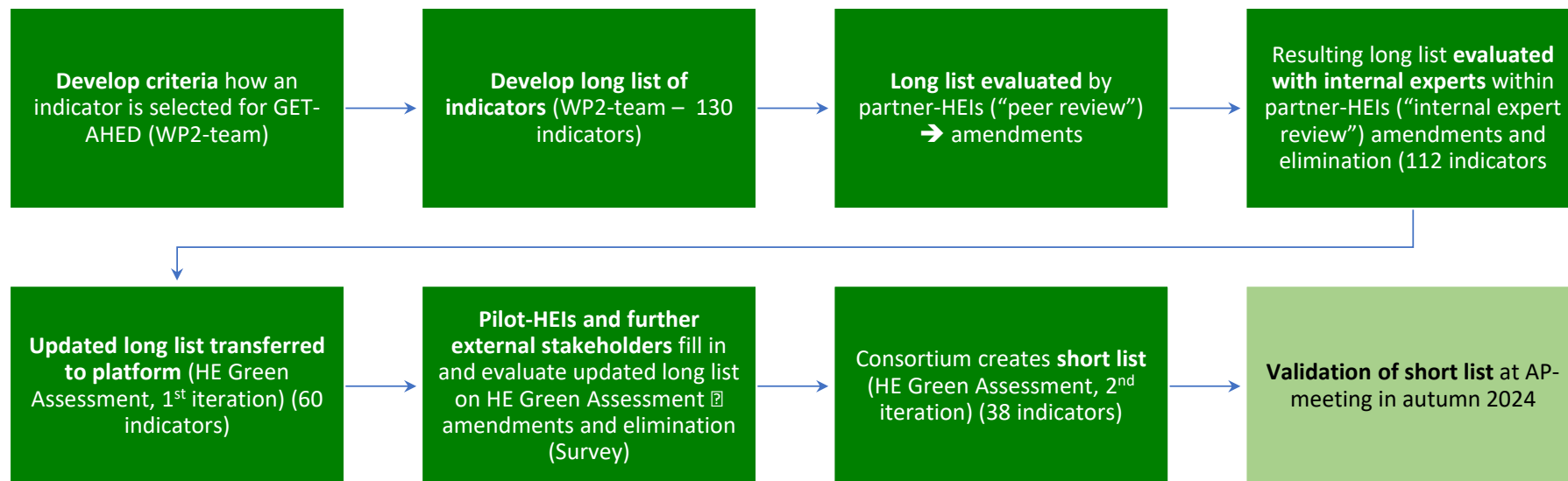
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# Overview methodology indicator-statements



# Primary list and reserve list indicators

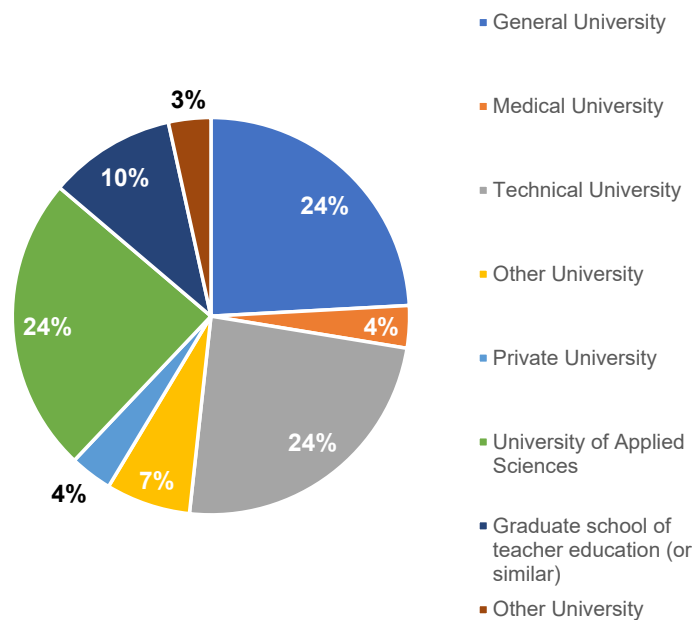


- Short-listed indicators go to the **primary list** and will be displayed in the regular version of the HE Green Assessment tool
- **Primary list** indicators will receive a **description** („For scoring highly in this indicator, your HEI is ...“)
- Eliminated indicators are collected in the **reserve list** - the reserve list will be available in an advanced version of the HE Green Assessment tool

# Pilot HEIs (1)



- 32 institutions participated in the survey



## Job titles of participating HEI representatives:

- Vice Rector
- Dean
- Head of Department
- Head of Sustainability
- Head of quality management
- Professor for Sustainability Management
- Representative of sustainability unit
- Member of Green Team
- (Senior) lecturer for sustainability
- Impact manager

# Pilot HEIs (2)



- 50% of participating HEIs have a dedicated “**Sustainability Unit**”
- 63% are **not yet familiar** with (environmental) sustainability self- assessment tools (SAT)
  - Out of those familiar with SAT, less than 1/3 use them for their sustainability reporting
- 72% do not have any kind of sustainability reporting installed at their institution

# Dimension “Organisational Management”



B1.3	The HEI’s procurement and tendering policy prioritises environmentally sustainable investments.
B1.4	The HEI's leadership demonstrates commitment to environmental sustainability as a priority in its decision-making processes. <sup>1</sup>
B1.5	The HEI has a clearly defined strategy for sustainability that aligns with international strategies and policy frameworks.
B1.7	The HEI has dedicated structures, such as a staff committee, for coordinating and integrating environmental sustainability activities across the HEI.
B1.8	The HEI utilises educational, training and awareness-raising activities to disseminate the principles of environmental sustainability among its students, staff and external stakeholders.
B1.9	The HEI actively participates in environmental sustainability networks or alliances.
B1.12	The HEI promotes environmental sustainability across all its departments.

Dimensions
<b>Organisational Management</b>
Operations
Education & Curricula
Research, Development & Innovation
Community & Outreach
Assessment, reporting & evaluation

<sup>1</sup> Formulation still under internal review

# Dimension “Operations”



B2.2	The HEI implements an environmentally sustainable campus / land use strategy by incorporating elements of green building into the design, construction and renovation of its infrastructures. <sup>1</sup>
B2.3	The HEI implements measures and actions to reduce energy consumption for heating, cooling and (hot) water usage.
B2.5	The HEI has a policy which promotes, facilitates and supports sustainable commuting among its students and staff.
B2.9	The HEI adopts clean and renewable energy sources for powering campus facilities.
B2.10	The HEI has a waste and hazardous waste management system on campus.
B2.11	The HEI promotes waste avoidance and reduction measures all over the campus.
B2.12	The HEI management incentivises or awards its employees to follow environmental sustainability practices in their operational activities.

Dimensions
Organisational Management
<b>Operations</b>
Education & Curricula
Research, Development & Innovation
Community & Outreach
Assessment, reporting & evaluation

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# Dimension “Education & Curricula”



B3.1	The HEI uses its infrastructure (classrooms, laboratories, buildings, campus, etc.) as an educational resource.
B3.2	The HEI offers educational opportunities in environmental sustainability to students and staff, including courses, modules, workshops, training initiatives or immersive experiences.
B3.3	As parts of the HEI’s future skills strategy, it incorporates a range of competences into curricula designed to prepare students for a more environmentally sustainable lifestyle.
B3.4	The HEI co-designs and delivers curricula with appropriate external stakeholders (e.g. sustainability practitioners) which respond to environmental challenges.
B3.5	Methodological approaches and/or results of environmental sustainability research are integrated into teaching and learning activities. <sup>1</sup>
B3.6	The HEI delivers programme(s) focused on environmental sustainability.

Dimensions
Organisational Management
Operations
<b>Education &amp; Curricula</b>
Research, Development & Innovation
Community & Outreach
Assessment, reporting & evaluation

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# Dimension “Research, Development and Innovation”



B4.1	The HEI honours green champions in research (staff, students or both) on an annual basis, e.g. authors of scientific publications or leaders of environmental projects.
B4.2	Through its research, the HEI addresses the development of effective policies for environmental sustainability.
B4.3	The HEI supports and promotes its researchers in environmental sustainability through specific initiatives which incentivise, attract and retain researchers with expertise in areas crucial to the green transition.
B4.6	Open and collaborative approaches to environmental sustainability-related scientific research are adopted at the HEI (e.g. providing open access, involvement of non-academic stakeholders such as public and/or industry). <sup>1</sup>
B4.8	Environmental sustainability is a cross-cutting theme in all the HEI’s research disciplines, including business, social sciences and the humanities.
B4.10	The HEI promotes a research culture that addresses green challenges, values environmental sustainability and encourages students and staff to engage in research on innovative green solutions. <sup>1</sup>
B4.14	The HEI stimulates environmentally sustainable behaviour and tools during research processes throughout all research topics. <sup>1</sup>

Dimensions
Organisational Management
Operations
Education & Curricula
<b>Research, Development &amp; Innovation</b>
Community & Outreach
Assessment, reporting & evaluation

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# Dimension “Community and Outreach”



B5.2	The HEI offers lifelong learning, upskilling and re-skilling environmental sustainability programmes and activities to external key stakeholders.
B5.3	The HEI develops, provides, promotes and implements programmes to raise awareness for environmental sustainability issues across society and the HEIs' stakeholders.
B5.5	The HEI or its members actively participate in public discourse at various levels to promote sustainable development.
B5.6	The HEI cooperates with companies, business/industry, NGOs or other HEIs to promote sustainable development and associated activities within the HEI and in the community.
B5.11	The HEI uses different communication channels (e.g. social media, web pages, flyers/posters, etc.) to raise awareness and sensitise its stakeholders to environmental sustainability.
B5.13	The HEI actively participates in environmental sustainability networks or alliances.
B5.14	The HEI is an important force for environmental sustainability through innovation in regional, social and community development activities which address environmental societal challenges.

Dimensions
Organisational Management
Operations
Education & Curricula
Research, Development & Innovation
<b>Community &amp; Outreach</b>
Assessment, reporting & evaluation

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# Dimension “Assessment, Reporting and Evaluation”



B6.2	The HEI reports its annual greenhouse gas emissions transparently.
B6.3	The HEI effectively assesses and reports its contributions to implementing the Sustainable Development Goals (SDGs).
B6.4	The HEI's reporting on environmental sustainability is considered in decision-making and resource allocation within the HEI.
B6.5	The HEI produces regular reports which monitor and assess the implementation of its environmental sustainability strategy.

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Organisational Management
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Research, Development & Innovation
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<b>Assessment, reporting &amp; evaluation</b>

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# GET-AHED

## Questions and discussion

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# Questions and discussion



- Spontaneous reactions on our results
- Discussion: How to maintain the platform after the end of the project?



Thank you very much for  
your participation!

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